

ADVERTISING OPPORTUNITIES

LANYARDS

1x available 500 USD (INR 30,000)

All attendees, exhibitors, visitors & delegates will be wearing their personalized badges by wearing lanyards with the printed logo of sponsor on it. These will be distributed at registration area at the entrance. Lanyards are to be supplied by the sponsor - Quantity required: 2.000.

YOU-ARE-HERE BOARDS

3x available 500 USD (INR 30,000)

Large-sized 'You-Are-Here' boards are located at the entrances and within each of the halls. Displaying the show's layout and listing all exhibitors and their locations, these boards play an important role in assisting visitor navigation. The sponsor's company logo and stand location will feature clearly on each board.

SPONSORED BAG DISTRIBUTION

1x available 1000 USD (INR 60,000)

The sponsor has the opportunity to place their brand in the hand of each visitor as they enter the exhibition. Included in the price are two hostesses to hand out bags. The bags are to be supplied by the sponsor.

REGISTRATION PENS

1x available 400 USD (INR 25,000)

Pens are the single most kept promotional item at exhibition. Visitors who are registration on site will be asked to fill out a registration form to receive their visitor badge. Registration forms and pens are laid out at each entrance. This is an exclusive opportunity to sponsor the pens at registration areas. (Pens are to be supplied by sponsor - approx quantity required: 2,000 pens).

SHOW DIRECTORY

1x available 300 USD (INR 28,000)

Full page color Advertisement. A perfect place where you can promote your brand.

SPONSORSHIP OPPORTUNITIES

SPONSORS FOR EXHIBITION

2x available 8500 USD (INR 5,00,000)

36 Sq meter shell space | One full page color advertisement in trade fair directory | Name & logo of sponsor's organization shall be displayed on all printing / media material | Sponsors shall get prime time in conference for their presentation | Three Nos. Free delegation

SPONSORS FOR CONFERENCE LUNCH

1x available 6000 USD (INR 3,50,000)

One Slot for Presentation | One full page color advertisement in trade fair directory | Name & logo of the sponsors on show website | Special discount on Stall / Participation charges | Two Nos. Free delegations.